



**ELIZADE UNIVERSITY,
ILARA-MOKIN**

**FACULTY: SOCIAL & MANAGEMENT SCIENCES
DEPARTMENT: MASS COMMUNICATION
SECOND SEMESTER EXAMINATION
2018/2019 ACADEMIC SESSION**

COURSE CODE: MAC 326

COURSE TITLE: PRESS AND GOVERNANCE

NUMBER OF UNITS: TWO (2) CREDITS

DURATION: TWO (2) HOURS

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INSTRUCTION: ANSWER THREE QUESTION ONLY

- 1 Write a brief article on the functions of the media in society. Your article should contain what society expects on how the media should operate in providing their needs in education, information and entertainment.
- 2 In a brief and argumentative essay, compare libertarian media Theory with the Soviet – Socialist media theory. Illustrate your views with some examples in media ownership.
- 3 What purpose should government-sponsored media serve in a democratic society? Should government own media?
- 4 Give a brief discussion on two of the six media theories as propounded by Siebert, et al and Dennis McQuail
- 5 Define the term “Free Press” and its usefulness in governance and society.